







Committed to empowering first-time homebuyers, Mr. Mothish Kumar authored the book **Unlocking Home Buying Secrets** (English) and **arrateonio arrate** (Tamil)—practical guides to confidently navigating the property market. Through his YouTube channel, which now boasts over 39,000 subscribers, he regularly shares expert insights, establishing himself as a well-recognized property coach and a trusted voice in the real estate sector. At StepsStone, we believe in creating more than just structures; we build relationships that endure a lifetime.



Rtn. Mothish Kumar K
Founder & Managing Director
StepsStone Promoters Pvt. Ltd.

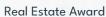


# AWARDS & RECOGNITIONS

With over two decades of dedication and trust, StepsStone Promoters has been honored with numerous prestigious awards, celebrating our commitment to quality, innovation, and excellence in real estate.







**Emerging Builders Award** 



Global Quality Award

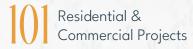


Construction Industry Award



Builders Association of India Recognition











Pride of Chennai Award



Times Business Award



Affordable Housing Project Award



# BIRD'S EYE VIEW









### ABOUT THE LOCATION

Strategically located in **Srinivasa Palms**, **Thiruvidanthai** is at the heart of a fast-growing coastal corridor—one that is witnessing a wave of transformative government investments and urban planning initiatives.

### **Key Govt-Backed Infrastructure Highlights:**

### 500-Acre Mega Government Sports City

A massive upcoming development just minutes away, poised to bring in international sports infrastructure, tourism, and employment.

200-Acre Government Proposed Park, Thiruvidanthai Located just 400 meters from the site, this green reserve promises long-term ecological and recreational value for nearby residents.

### Thiruvanmiyur – Uthandi Elevated Corridor Project

A major expressway that will significantly cut travel time between South Chennai and ECR, increasing daily convenience and land value.



#### Mahabalipuram Satellite Township

A large-scale urban township initiative to fuel residential, commercial, and employment growth in the region.

### ₹10,000+ Crore Tamil Nadu Government Investment in ECR

Dedicated to infrastructure upgrades, including roads, utilities, and regional development, transforming ECR into a high-value real estate belt.

#### ₹525 Crore, 38-Acre ECR Convention Centre

A landmark project set to attract national and international events, significantly boosting the region's profile and economy.

# UPCOMING GOVT PROJECTS



### THE TIMES OF INDIA

### TN Govt exploring possibilities of building sea bridge



The Tomlinodu gord is exploring the possibility of building a sea bridhe from Chennol's Lighthouse to Nestormard PQD minister IV VeN stad in the assembly construction of a sea bridging to deputy species it. PQD minister IV ven sea construction of a sea bridging to deputy species in PQD minister IV ven to the fine of the Attal Seab white plan Number in Lighthouse to Mammollopul on an the fine of the Attal Seab white plan Number in Lighthouse to Mammollopul on the fine of the Attal Seab Paper in Lighthouse to Mammollopul on the fine of the Attal Seab Paper in Light Seab Paper in Light Seab Paper in Light Seab Paper in Seab Paper in Light Seab Paper in Light Seab Paper in Light Seab Paper in New York Seab Paper in Light Seab Paper in Light Seab Paper in Light Seab Paper in Seab Paper in Light Seab Paper in Light Seab Paper in Light Seab Paper in Seab Paper in Light Seab Paper in Light Seab Paper in Light Seab Paper in Seab Paper in Light Seab Paper in Light Seab Paper in Light Seab Paper in Seab Paper in Light Seab Paper in Light Seab Paper in Light Seab Paper in Light Seab Paper in Seab Paper in Light Seab Paper in L



#### Chennal Metro Phase 2: OMR To ECR Line Designed Considering Future Development



Phase 2 of the Chennai metro project, which is being constructed on the Old Mahabalipuram Road (OMR), is planned with provisions for East Coast Road (ECR) development in the future. As per a report by The Times of India, keeping the future development in mind, officials have begun construction of pillars and a nearly 200-meter-long viaduct on Kalinagar Karunanidhi Salai which will link OMR with ECR.

### THEMANHINDU

#### Work to construct Chennal's fourth desalination plant at Perur at full swing

of the Notional Institute of Ocean Technology regarding environmental cor The project is likely to be completed by December 2026

January 22, 2024 08:49 pm IST - CHENNAL



Work is in full swing to construct the city's fourth desalination plant at Perur along East Coast Road (ECR), just a few kilometres away from the existing plant at Nemmeli. Even as the third desalination plant, with a capacity to treat 150 million litres of seawater a day (mld) at Nemmeli, is all set to be inaugurated in a few weeks, civil work has been started to build the facility at Perur, which may be the largest desalination plant in Southeast Asia.

### THEMAHINDU

#### A quaint village on Chennal's East Coast Road on the cusp of development



Until about two decades ago, Poonjeri was a small village by the side of the East Coast Road. Brisk farming marked the area, with paddy and groundnuts grown in the main. All that has changed now. This quaint village is on the cusp of development: it is part of the New Town Development Plan of the Chennal Metropolitan Development Authority (CMDA) for Mamallapuram, a heritage town.



# UPCOMING GOVT PROJECTS



# UPCOMING GOVT PROJECTS







The visitors can experience a journey through a scaled replica of the Varadaraja Purumal tempi along a walking trail through scaled down ministration around and experience centre.



B19.Thulasi Vanam

in a nature and cultural display, various designs of the Thulini Brundavanam, along with the shrubvarieties are showcased in the Tulsi Vanam.





The vibrant green steps, accompanied by shacks will seating that offer sturning views of the sea, cal serve as a major highlight of the site.















# WHY BUY SRINIVASA PALMS THIRUVIDANTHAI

A Scenic Investment. A Coastal Lifestyle.

Srinivasa Palms, Thiruvidanthai is a premium plotted development located in Thiruvidanthai, along the picturesque stretch of East Coast Road (ECR). Set in a fast-appreciating corridor, it offers the perfect blend of natural beauty, strategic location, and strong investment potential.

Surrounded by pristine beaches, luxury resorts, and leading educational institutions, this tranquil neighborhood is quickly transforming into a high-demand real estate destination. Whether you're planning your dream beachside home, a weekend escape, or a future-ready investment, Srinivasa Palms, Thiruvidanthai offers it all, with clear titles, hassle-free ownership, and StepsStone's trusted assurance.

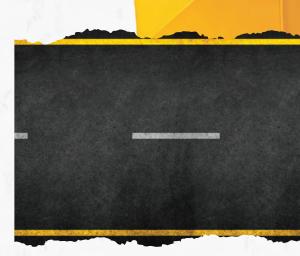
## **AMENITIES**







Avenue Trees



Blacktop Road



Street Light



Kerb Wall



### MASTER PLAN





### **Payment Schedule**

- 10% at the time of booking
- 40% at the time of agreement
- 50% 15 days from booking to registration

### **Approved Banks**











### LOCATION HIGHLIGHTS





### → SCHOOLS

- St. Joseph's Higher Secondary School 5 Mins
- Kovalam-Government School 5 Mins
- Jagannath Vidyalaya CBSE School 8 Mins
- Little Millennium Preschool Kelambakkam 10 Mins
- i2Global School Kelambakkam 12 Mins
- Chettinad Sarvalokaa Education 15 Mins
- EuroKids International Preschool Padur 15 Mins
- Gateway IB School 15 Mins
- Shraddha Children's Academy Padur 15 Mins
- ZING International Preschool 18 Mins

### → COLLEGES

- Government Arts and Science College 8 Mins
- King's Cornerstone International College 8 Mins
- Sri Sivasubramaniya Nadar College of Engineering 10 Mins
- P.S.B Polytechnic College 10 Mins
- Prof. Dhanapalan College of Science & Management 12 Mins
- SMK Fomra Institute of Technology 12 Mins
- Chettinad Dental College and Research Institute 15 Mins
- SRR Engineering College 15 Mins
- Jeppiaar College of Arts and Science 15 Mins
- Hindustan College of Arts & Science 15 Mins
- Sathyabama University 25 Mins

### → TEMPLES

- Nithya Kalyana Perumal Temple 1 Min
- OArulmigu Shrī Draupadī Amman Temple 3 Mins 🤯
- Boominathar Temple (Lord Shiva) 5 Mins
- Saibaba Temple Pattipulam 8 Mins
- Shri Venugopalasamy Temple 10 Mins
- Arulmigu Kanthasamy Temple 12 Mins
- Manikandeswarar Temple 15 Mins
- Angalamman Temple 15 Mins
- Sri Kshipra Ganapathy Temple 18 Mins
- OISKCON Temple 25 Mins

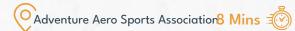
### → PLACES OF LEISURE













Muttukadu Boat House 10 Mins

MGM Dizzee World 10 Mins

Roman Catholic Diocese of Chingleput 10 Mins

The Marina Mall 15 Mins

Tiger Cave 15 Mins

Mayajaal Multiplex 18 Mins

Mamallapuram Shore Temple 20 Mins



### → HOSPITALS

Madha Pitha Hospital 5 Mins





Chettinad Hospital & Research Institute 10 Mins



Govt. Primary Health Center 12 Mins



Supreme Speciality Hospital 15 Mins

Arshan Speciality Hospital 18 Mins

Balamurugans Hospital 18 Mins



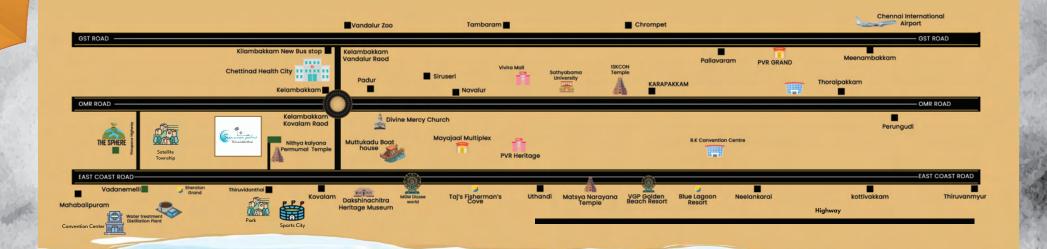






### ROUTE MAP





\*Map not to scale





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