MEMBER
CREDAI
INNI
sECRET
AURAA
DHAN UNGALAI
KAAPATHUM!
StepsStone®
Start living

About The Project

Stepsstone sECRet has perfected the concept of idealistic living spaces for you and your family. Elegantly designed to cater to every unique aspect of your lifestyle, this project offers 173 luxury villa plots ranging from 590 sq.ft to 5349 sq.ft. Each plot's shape and size have been meticulously engineered to suit the comfortable luxury villa design of your dream home, ensuring an ideal blend of elegance and functionality for a truly exceptional living experience. Nestled in a serene environment, the project provides a peaceful retreat while still being conveniently located near essential amenities, making it the perfect choice for those seeking both luxury and convenience.

About The sECRet

sECRet nestled just off the vibrant ECR stretch in Nemmeli, holds a prime advantage in the rising demand for premium plotted developments. Positioned between Chennai's thriving IT corridor and the ever-growing coastal development zone, it combines the charm of serene living with high-value accessibility. With proximity to top educational institutions like Chettinad Academy, Gateway International, and VIT, along with easy access to SIPCOT IT Park, the upcoming Metro line, and elite residential neighborhoods like Neelankarai and Kovalam, The Secret is perfectly placed. As government-backed infrastructure projects like the Muttukadu Boat House redevelopment, Sports City, and new cultural centers emerge nearby, land values are poised to surge. With its rare blend of future-ready connectivity and resort-like ambience, The Secret isn't just a place to invest—it's a decision to prosper.

Who we are

Stepsstone specializes in developing lifestyle apartments, retreat villas, plots, luxury villas, bungalows, and retirement villas. With over 101 landmark projects completed and more than 5000+ happy families, we take pride in our achievements. Our eminent architects and expert craftsmen ensure that every Stepstone project becomes a cherished home and a source of pride for its owners. Under the exceptional leadership and experience of our Founder & Managing Director, Rtn. K. Mothishkumar, we have successfully navigated our journey to excellence and continue to strive for greater heights.

Awards & Recognitions

StepsStone Promoters is honoured & proud to be recognised by the most prestigious Awards.

Real Estate Award

Global Quality Award

Construction Industry Award

Builders Association of India

Times Business Awards

PROJECT ADVANTAGES

sECRet by Stepsstone redefines refined living with a thoughtful blend of exclusivity and elegance. Crafted for those who value both privacy and premium comfort, the project offers just 173 exclusive villa plots, each meticulously planned to elevate your lifestyle. Ranging from 590 sq.ft to 5349 sq.ft, every plot is proportioned and shaped to support seamless architectural flow—making it the perfect canvas for your dream luxury villa. Designed with precision and foresight, The Secret is where modern aspirations meet timeless value.

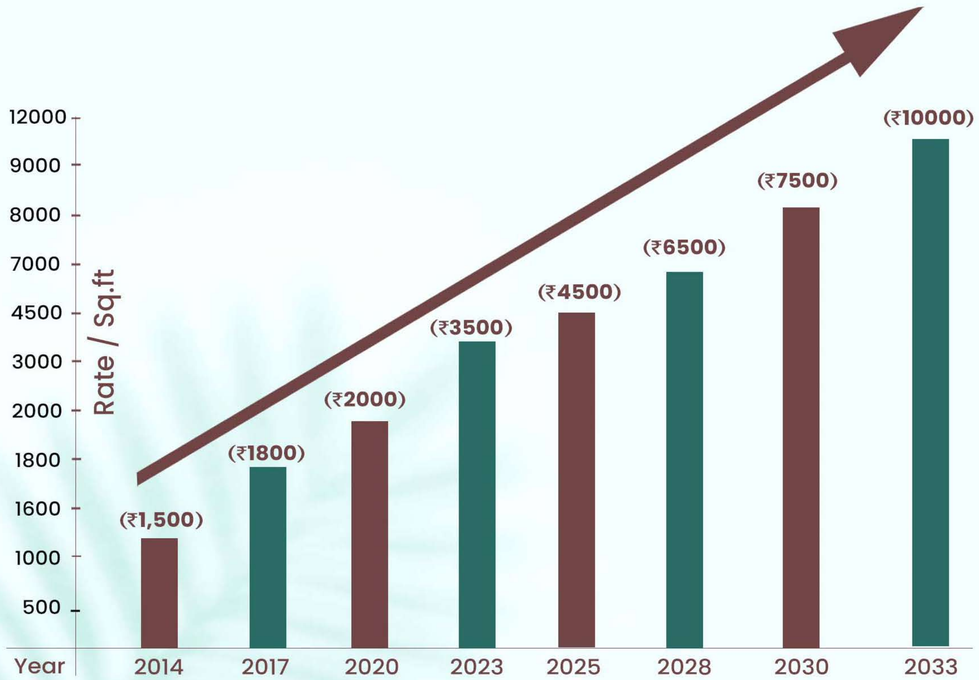
TOP REASONS TO BUY

- Stay connected to coastal corridor (ECR 300M away)
- Near to On Thiruporur - OMR bypass Highway
- Easy Work life balance (10 mins to Sholinganallur , OMR)
- Easy access to kovalam, Kelambakkam, Thiruvanmiyur
- Near to Govt. proposed- Sports City, Satellite city
- Quick access to Hospitals, weekend getaways
- Surrounded by Resorts, entertainment Zones.
- Ready to construct plots in secured, serene neighbourhood
- Guaranteed holistic living atmosphere
- Spiritual places(Nithya permal, Divine mercy church, Dharga)

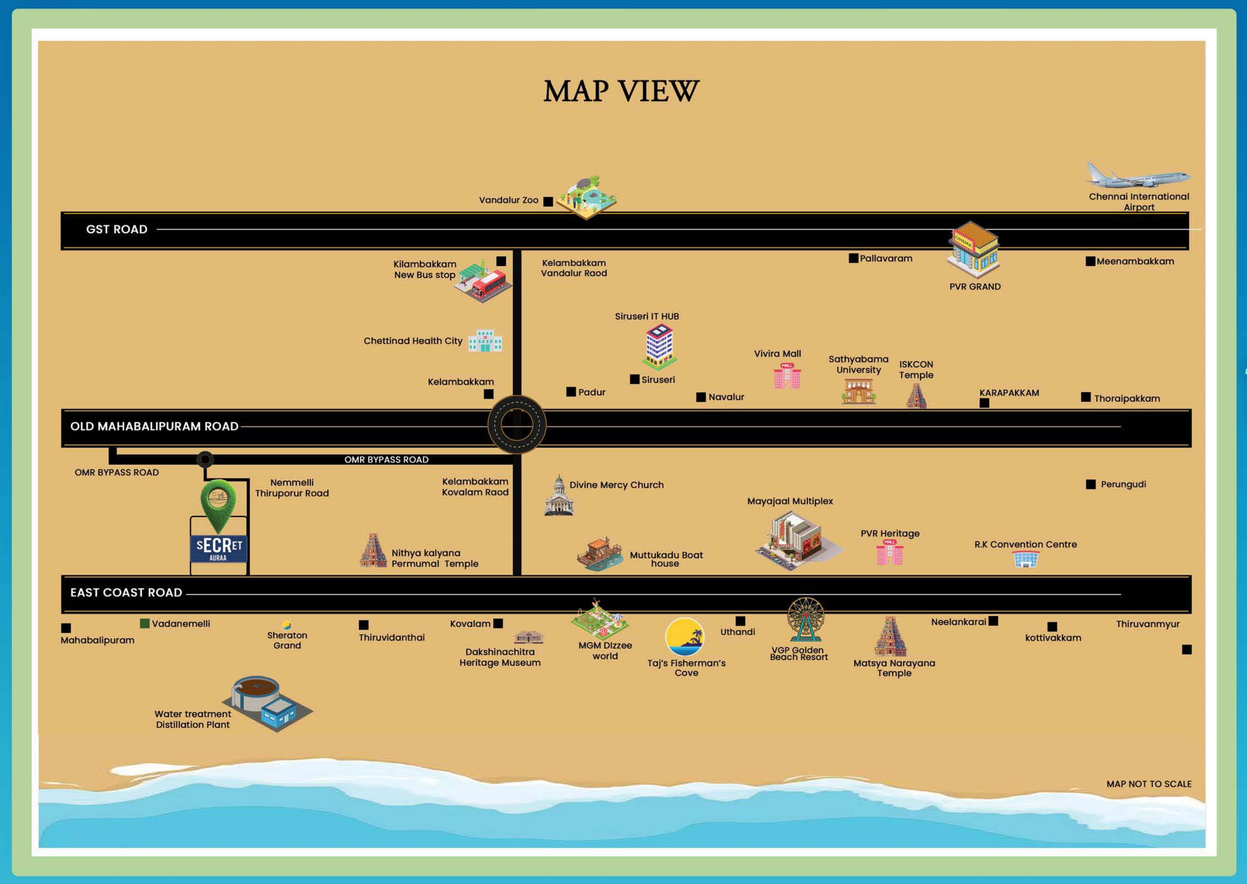
WHY LAND IS A GOOD INVESTMENT?

- Plots have a higher appreciation value
- Land ownership ensures financial security
- Enjoy multifold returns on a secure investment
- Build customized homes based on your taste and preferences.
- Land is a tangible asset
- Only property investments will get you loans at the lowest interest rates
- For future developments, to build or develop for commercial or residential use
- An investment to secure your family's future
- An investment for your child's future
- An investment for your future retirement

LAND APPRECIATION OVER THE YEARS



THE PERFECT DESTINATION FOR YOUR INVESTMENT



Location Advantages

Schools
- Bharathy Vidyala (5 Mins)
- BKM School (10 Mins)
- St. Joseph's School (10 Mins)
- Chettinad Sarvalokaa School (15 Mins)
- Gateway International School (15 Mins)

Hospitals
- Rakshith Hospital (5 Mins)
- Apollo Diagnostics (10 Mins)
- Chettinad Hospitals (15 Mins)
- Global Hospital (35 Mins)

Places of Worship
- Munisuvratswami Temple (5 Mins)
- Saibaba Temple (5 Mins)
- Arulmigu Kanthasamy Temple (6 Mins)
- Nithya kalyana Permual (10 Mins)
- Nemmeli Dargah (10 Mins)
- Divine Mercy (12 Mins)

Colleges
- Govt Arts & Science (5 Mins)
- Chettinad College (10 Mins)
- SSN College (12 Mins)
- Hindustan University (20 Mins)
- Sathyabama University (30 Mins)

Connectivity
- Chennai Airport (40 KM)
- Nemmeli-Thiruporur Road
- Highway - ECR 300M away
- Mahabalipuram Metro (upcoming)

IT Parks
- Chettinad Health City IT (15 Mins)
- Siruseri Sipcot IT (20 Mins)
- Tecci Park (30 Mins)
- ASV Suntech Park (35 Mins)

Our Brand Fidelity

21+	101	4M+	5000+
YEARS & COUNTING	RESIDENTIAL & COMMERCIAL PROJECTS	SQUARE FEET OF CONSTRUCTION	TRUSTED FAMILIES

StepsStone®
Start living

CALL: 86820 89820 | 044-4354 0080

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builder Reserves rights to change, alter, modify the plans & specifications.

PLOT LAYOUT MASTER PLAN

PAYMENT SCHEDULE

10% At the time of booking
40% at the time of agreement
50% 15 Days from booking for registration

APPROVED BANKS

LIC HFL
LIC HOUSING FINANCE LTD
TATA CAPITAL
HDFC HOME LOANS
AXIS BANK
SBI HOME LOANS

APPROVED RERA & DTCP APPROVED

DTCP NO : 137/2025
RERA NO : TN/35/Layout/2747/2025

Plot No	AREA	
	SQ.M	SQ.FT
OU -1		
OU-2		
1 to 9		
10	114.36	1231
11	115.48	1243
12	118.54	1276
13	91.04	980
14	86.58	932
15	81.38	876
16	93.74	1009
17	95.04	1023
18	95.04	1023
19	95.04	1023
20	95.04	1023
21	93.83	1010
22	93.83	1010
23	95.04	1023
24	95.04	1023
25	95.04	1023
26	95.04	1023
27	96.25	1036
28	103.68	1116
29	102.29	1101
30	103.96	1119
31	137.12	1476
32	134.06	1443
33	135.92	1463
34	214.51	2309
35	142.51	1534
36	115.94	1248
37	98.85	1064
38	115.94	1248
39	149.29	1607
40	159.61	1718
41	115.94	1248
42	98.85	1064
43	115.94	1248
44	167.13	1799
45	112.32	1209
46	101.36	1091
47	108.23	1165
48	101.36	1091
49	166.02	1787
50	166.02	1787
51	101.36	1091
52	108.23	1165
53	101.36	1091
54	112.32	1209
55	141.03	1518
56	197.97	2131
57	231.14	2488
58	111.20	1197
59	112.32	1209
60	153.57	1653
61	141.49	1523
62	122.35	1317
63	146.41	1576
64	70.42	758
65	94.76	1020
66	90.58	975
67	89.37	962
68	88.54	953
69	87.61	943
70	86.40	930
71	90.21	971
72	131.36	1414
73	93.27	1004
74	79.90	860
75	78.04	840
76	148.46	1598
77	77.11	830
78	75.16	809
79	76.55	824
80	112.88	1215
81	71.26	767
82	54.91	591
83	54.91	591
84	64.66	696
85	66.89	720
86	67.45	726
87	67.45	726
88	67.45	726
89	67.45	726
90	72.65	782

Plot No	AREA	
	SQ.M	SQ.FT
91	72.37	779
92	68.38	736
93	70.61	760
94	279.82	3012
95	279.82	3012
96	149.94	1614
97	158.58	1707
98	180.04	1938
99	78.13	841
100	70.05	754
101	76.18	820
102	65.96	710
103	70.05	754
104	68.00	732
105	70.98	764
106	167.60	1804
107	131.36	1414
108	131.36	1414
109	131.36	1414
110	152.82	1645
111	166.02	1787
112	106.84	1150
113	106.84	1150
114	106.84	1150
115	106.84	1150
116	106.84	1150
117	106.84	1150
118	101.36	1091
119	119.01	1281
120	106.84	1150
121	106.84	1150
122	106.84	1150
123	106.84	1150
124	106.84	1150
125	106.84	1150
126	166.02	1787
127	166.02	1787
128	109.62	1180
129	109.62	1180
130	109.62	1180
131	108.23	1165
132	122.63	1320
133	124.95	1345
134	112.32	1209
135	120.59	1298
136	120.59	1298
137	120.59	1298
138	166.02	1787
139	180.60	1944
140	120.68	1299
141	120.68	1299
142	120.68	1299
143	120.68	1299
144	124.86	1344
145	120.68	1299
146	120.68	1299
147	120.68	1299
148	180.60	1944
149	112.32	1209
150	74.41	801
151	74.41	801
152	75.72	815
153	150.97	1625
154	55.83	601
155	56.76	611
156	56.76	611
157	56.76	611
158	112.32	1209
159	111.11	1196
160	56.11	604
161	56.11	604
162	56.11	604
163	58.90	634
164	76.37	822
165	76.37	822
166	76.37	822
167	111.11	1196
168	111.11	1196
169	104.14	1121
170	98.20	1057
171	496.56	5345
172	180.97	1948
173	190.91	2055

COMPOUND WALL

GREEN PARK

STREET LIGHTS

AVENUE TREES

KERB WALL

BLACK TOP ROAD